

miptv®

Where the future of TV & Content takes shape



Be part of it with MIPTV Campus

What is MIPTV?



10,000

PARTICIPANTS

3,400

COMPANIES



3,600

BUYERS

1,480

EXHIBITING
COMPANIES



100+

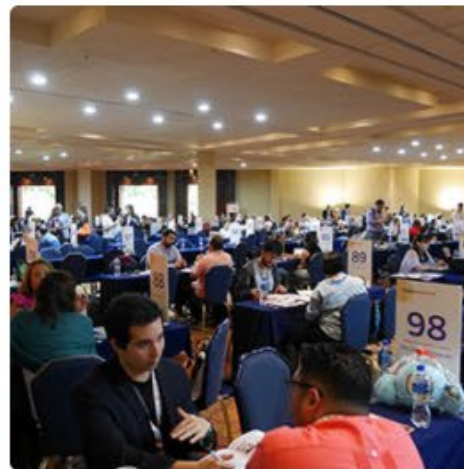
COUNTRIES



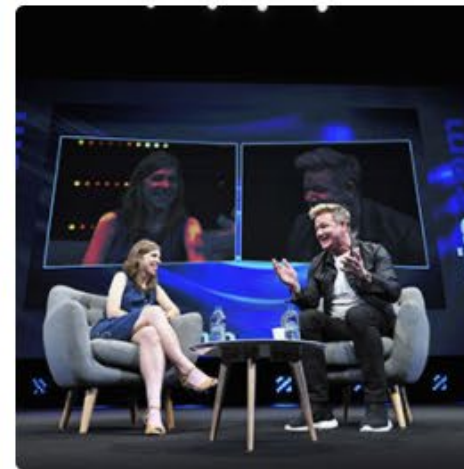
Exhibition
20,300m² surface



Exclusive screenings



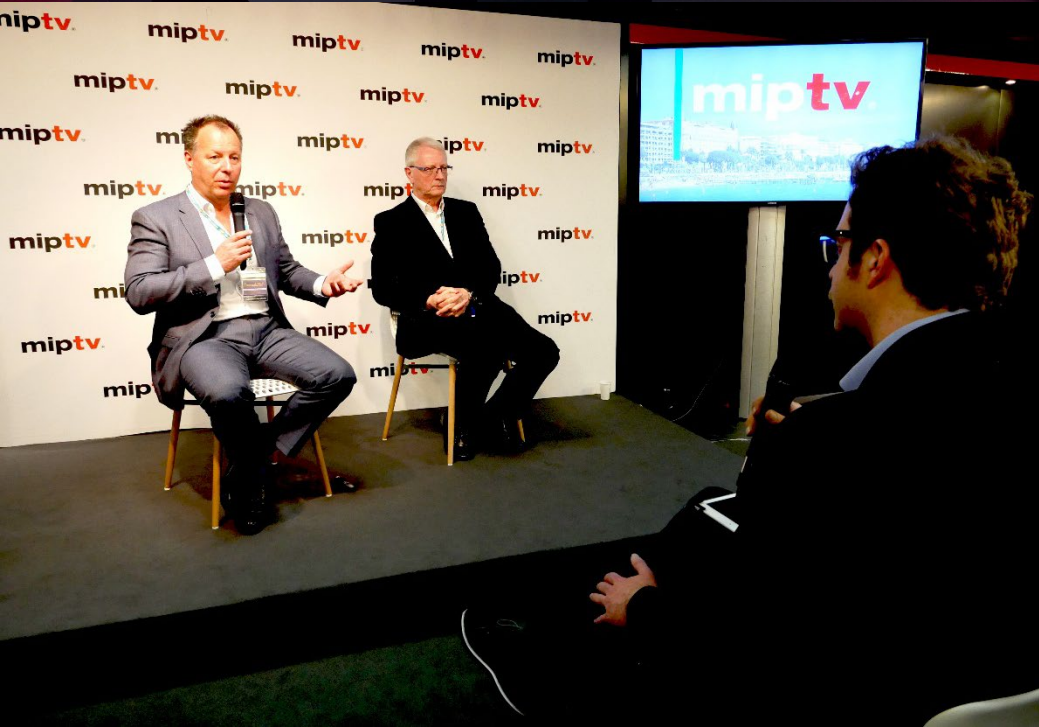
1-to-1 Matchmaking



High-End Conferences



Networking



AMONGST MIPTV CLIENTS



What interest for a student?

HEAR

from top leaders of the industry

LEARN

the latest trends of TV content

DISCOVER

the next big hits during exclusive screenings

NETWORK

with every player of the content creation value chain

PARTICIPATE

in a dedicated competition & mentoring session



In their words

"MIPTV gave me an insight into the real workings of the media industry. I now have a **deeper understanding of how TV content is bought and distributed around the world.**"



Chris FORSDIKE |
Media Production Student BA
Honours | University of
Bedfordshire

"One of the best, and potentially, life-changing weeks ever. I **was offered a job from an Australian producer**, which I intend to take after graduation."



Ellie KING | Media Production |
Queensland University of technology

"I was lucky enough to **meet producers and commissioners in scripted productions.** The Fresh New Fiction by the Wit was one of the most inspiring moments of MIPTV."



Michele FURFARI |
Creative Producing MBA | Sole 24
Ore Business School

"An amazing experience to **connect with people, learn more about their culture and language.**"



Robert RUTHERFORD |
Media Culture
& Communication |
QUT

"Attend MIPTV for the 1st time, increased my interest into **following a career in this industry** especially in **children television formats.** It's a chance to get a glimpse of the industry, at the international level."



Tcheun STYEVKO |
Production MA | Sup de Prod

Benefit from a variety of services

ONLINE DATABASE

Access to the list of companies and participants and book your meetings

STUDENT CORNER

A space within the palais for your meeting with delegates and fellow students

ACCOMMODATION

Get the best rates on hotels*

FIRST TIMERS PROGRAMME

Get a tour of the Palais and help from the staff for your 1st time at MIPTV by stopping to the 1st timers Headquarters



**details to follow*

MIPTV Student Pitch Challenge



A PITCH COMPETITION, PART OF OUR **in**development**TRACK**

Open to Universities and Media Colleges

Highlight your creativity and ability to pitch facing professionals !
Test your ideas at an international level !

HOW TO PARTICIPATE?

- ✓ 1 project per School Department
- ✓ 2 students minimum per group
- ✓ Subject must be based on TV Content and in relation with your studies
- ✓ Submissions until 16 February

⇒ **4 finalists** selected by a jury of professionals will pitch @MIPTV

Click here to submit
your project!

PART OF OUR OFFICIAL **in**development TRACK

PROJECT PITCHES



- Spot Early Stage Projects and Rising international Producers
- Pitch your producer's projects to international commissioners for greenlighting

featuring

DRAMA AUTHORS PITCH
DRAMA DISTRIBUTORS / PRODUCERS PITCH
KIDS' LIVE ACTION PITCH
SHORT FORM SERIES PITCH
→ **MIP STUDENT CHALLENGE** ←
AND MUCH MORE!

MATCHMAKING EVENTS & EXHIBITION



One To One & Roundtable Matchmaking with Producers, Distributors, Authors, Commissioners & Investors.

BY INVITATION



Facilitated meetings through targeted lists of Top European Producers for Distributors.

INSPIRATION & CREATIVITY



- Creative and Inspirational Keynotes
- Masterclasses with Showrunners
- Case Studies
- Exclusive Studies on Content Creation Trends

indevelopment = CONTENT DEVELOPMENT

ALL CONTENT DEVELOPMENT ACTIVITIES WILL BE BRANDED **indevelopment** AT MIPTV.

EXPANDING

indevelopment
By **mipTV** and **CANNESERIES**
THE CANNES DRAMA CREATIVE FORUM

(TAKING PLACE IN P-1)

INTRODUCING

indevelopment **KIDS**

International Contributors



Paul BOROSS - *Moderator*

The Pitch Doctor

John GOUGH - *President*

International Director

BOXATRICKS ENTERTAINMENT



International Jury



Mounia ARAM

CEO & Co-founder
**Happy Family
Entertainment**



Espen HUSEBY

CEO
Nordic World



Maria-José VADILLO

Media Consultant
By Side



Christoph FEY

Entertainment Lawyer
Unverzagt von have



Danny FENTON

CEO
Zig Zag Television

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PRIZES FOR THE WINNING GROUP

- Up to **5 Free registrations** for MIPTV 2020 + Up to **5 Free Registrations** for the University or Media College for MIPTV 2020
- **Premium invitations** (up to 5) to a closed door MIPTV 2019 event (as long as one of their lecturers is attending).
- A **recognition award** document
- **Coverage on the MIPTV Daily News** (the day will be confirmed nearer the time). You can find [here](#) a digital version of our Miptv Daily News Magazines



Mentoring session



A STUDENT-ONLY CONFERENCE

30 mins of privileged exchange with a top industry player to:

- Hear his vision of the industry
- Discover his career path
- Discuss any questions students may have

JOIN
US
AT
MIPTV!

Get The Best Deal!


401,50 €*
SPECIAL RATE

CONDITIONS

- Be under 28 years old
- Have a valid student card

miptv.
CANNESERIES™
indevelopment
The Cannes Drama Creative Forum
By **miptv** and **CANNESERIES** - 10-11 April 2018
BADGE ACCESS

FOLLOW MIP MARKETS



MIP Markets



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/mipmarkets



/mipmarkets

miptv.com

*VAT included.

A photograph of a crowd of people at a conference or event, overlaid with a semi-transparent red filter. The word "CONTACT" is written in large, white, sans-serif capital letters across the center of the image.

CONTACT

WANT TO JOIN THE TV INDUSTRY THIS APRIL IN CANNES?

Call Hiba EL KINANY at +33 1 79 71 96 53
mipstudents@reedmidem.com