



The 3rd Golden Tree International Documentary Film Festival

Theme: The Roots and Future of Culture

Date: 19th September – 22nd September 2018

Location: Frankfurt a. M., Germany

There are Opening Ceremony, Film Screenings, Forum, Investment Fund, Joint Meeting Hall, Closing& Awarding Ceremony on site.

Ways of Participation in Golden Tree 2018:

For TV stations and documentary associations, they can participate in the “**Joint Meeting Hall**” segment. They can collect projects with demands for procurement, distribution, and co-production, etc and submit them to the Organizing Committee before July 31st, 2018. The organizing committee will arrange activities such as projects release and promotion conference according to their demands at the festival site.

Introduction of Joint Meeting Hall

Through three different segments and activities including promotion and pitch meetings, the release of co-production intents, and face to face discussions about investment and trade, the "Joint Meeting Hall" aims to provide documentary filmmakers substantial cooperation opportunities to achieve a variety of goals, such as co-production, investment and financing as well as proxy agent distribution.

The organizing committee of the Golden Tree International Documentary Festival set up a platform for submitting and registering projects, while the participants will report the specific needs of their projects to the organizing committee of the Golden Tree Festival. Based on the submitted requirements and intents of the participants, the organizing committee will invite business partners, documentary film investors, TV stations, agents, film associations as well as filmmakers and producers to attend the festival.

Specific Participation Methods:

- 1. Pitching** - Collecting excellent documentary pitching projects. Selected participants will have 5-10 minutes to pitch their projects on the spot through PPT presentations and video clips, in order to seek cooperation in investment, co-production, editing, post-packaging, distribution platforms, etc.

2. Purchasing Demand - Collecting documentary purchasing demands from TV stations and online video sites. They can announce these demands on site in order to purchase intended documentaries.

3. Investment Demand - Collecting documentary genres that investors intend to finance. They can release these intentions on site in order to finance proper projects.

4. Distribution Demand - Collecting documentaries that are intended to be distributed overseas. These documentaries will be introduced on site to broaden the international distribution channels.

5. Films Promotion - Collecting excellent documentaries to give on-site introduction and promotion.

6. Project Release - Release of cooperation projects which have been reached with international partners.

Appendix:

1. Schedule of Golden Tree 2018

2018 GOLDEN TREE International Documentary Film Festival			
Schedule			
Time	Activity	Venue	Location
19. September 2018			
19:00-22:00	2018 GOLDEN TREE Opening Ceremony and Opening Night Film	Hall 8	Cinestar
22:00-23:00	Opening Ceremony Cocktail Party *by invitation only	Hollywood Bar	Cinestar
20. September 2018			
10:00-12:00	Forum 1: The Development Status and Trend of the Asian Documentary Industry	Forum Hall	Colosseo
12:00-16:00	Joint Meeting Hall--Pitching Day	Meeting Hall	Colosseo
16:00-18:00	Forum 2: Is the development trend of original online shows a breakthrough or a road of no return?	Forum Hall	Colosseo
15:00-22:00	Screening of Competition Films	Hall 12	Cinestar
21. September 2018			
10:00-12:00	Forum 3: Can documentary filmmakers accept commercial investment	Forum Hall	Colosseo
12:00-16:00	Joint Meeting Hall--Joint Production Day	Meeting Hall	Colosseo
16:00-18:00	Forum 4: The Roots and Future of Culture	Forum Hall	Colosseo
15:00-22:00	Screening of Competition Films	Hall 12	Cinestar
22. September 2018			
10:00-12:00	Forum 5: Does the viral success of "The Blue Planet" mean a revival of nature documentaries?	Forum Hall	Colosseo
12:00-16:00	Joint Meeting Hall--Exchange and Trade Day	Meeting Hall	Colosseo

16:00-18:00	Forum 6: Documentary and Philosophy	Forum Hall	Colosseo
15:00-18:00	Screening of Competition Films	Hall 12	Cinestar
19:30-21:30	2018 GOLDEN TREE Closing & Awards Ceremony	Hall 8	Cinestar
21:30-23:00	2018 GOLDEN TREE Closing Ceremony Dinner *by invitation only	Hollywood Bar	Cinestar
Location Address			
Cinestar	Cinestar Metropolis Eschenheimer Anlage 40, 60318 Frankfurt am Main		
Colosseo	Walther von Cronberg Platz 2-4, 60594 Frankfurt am Main		
*Please take the actual schedule of the day as the standard			

2. Schedule of “Joint Meeting Hall” Segment

Joint Meeting Hall	
Schedule	
Open Time: September 20-September 22, 12:00-16:00	
Location: Meeting Hall Main Venue (pitching and promotion venue) Cafe Manufactory (face to face negotiation area)	
Address: Colosseo, Walther von Cronberg Platz 2-4, 60594 Frankfurt am Main	
Time	Activity
20. September 2018 Pitching Day	
12:00-12:15	Tea break, Piano Performance
12:15-12:30	Moderator of Joint Meeting Hall introduce today's event contents
12:30-13:30	Announcement of the first batch of pitches
13:30-13:45	Production teams share experiences of international co-productions
13:45-14:00	Investment institutions release investment intents
14:00-15:00	Announcement of the second batch of pitches

15:00-15:10	Tea break, Piano Performance
15:10-16:00	Announcement of the third batch of pitches
21. September 2018 Joint Production Day	
12:00-12:15	Tea break, Piano Performance
12:15-12:30	Moderator of Joint Meeting Hall introduce today's event contents
12:30-13:30	Conference about the demands of the Co-Production institutions
13:30-14:30	On-Site Discussions
14:30-15:00	Conference about the demands of institutions and individuals
15:00-15:30	Conference about the demands of individual filmmakers
15:30-16:00	On-Site Discussions
22. September 2018 Exchange and Trade Day	
12:00-12:15	Tea break, Piano Performance
12:15-12:30	Moderator of Joint Meeting Hall introduce today's event contents
12:30-13:30	Films promotion by copyright agencies
13:30-14:00	On-Site Free Negotiation Time
14:00-14:15	Tea break, Piano Performance
14:15-15:00	Conference about the acquisition demands of Buyers
15:00-16:00	Announcement of cooperation reached
*Please take the actual schedule of the day as the standard	