

Game Changers – A Promising Future: Foresight Filmfestival No. 2

Foresight is a type of strategic projection. In its latest Foresight discussion (www.bmbf-foresight.de), the Federal Ministry of Education and Research (BMBF) examined the potential for scientific and technological development over the next ten to fifteen years from two sides: the technological possibilities (“technology push”) on the one hand and the needs of the society (“demand pull”) on the other hand. Foresight serves in particular as a contemporary instrument of dialogue because, after all, nobody can tell the future.

In light of the nature of exponential, technological development (keywords: digital revolution, second modernity, industry 4.0) and its effect on all areas of life, it is becoming clear that many questions still remain unanswered and that it requires the continual understanding of society to know where it should all lead. It is not enough for science and society to brainstorm together, it is imperative that they communicate.

This is the purpose of Foresight Filmfestival. Researchers, scientists, and project developers can take the opportunity to advertise their work and discuss their interests; not, however, without the corrective assistance of film makers and media representatives to lend this project more focus on the perspective of the greater societal interest. Creative minds will be offered a platform for sharing their vision of how technology should develop and affect our lives in the next ten to twenty years; not, of course, without scientifically substantiating this vision in eager four-minute video clips.

... Science-Vision, Not Science-Fiction

The Foresight Filmfestival is not a science-fiction but a science-vision film festival that combines all of the following elements: watching enjoyment, excitement, and entertainment, as well as fruitful discussion, debate, and contact. It can all be summarized in one following motto: science meets vision.

The competing contributions to be judged before a large audience and our jury on June 30, 2016, could not be more novel: They are about the future. They are about breath-taking, technological advances and societal changes, as well as the resulting interactions, chances, and risks. The contributors are people who seek to know more: researchers, journalists, film makers, and all those who do not want to leave the future to chance. They will be meeting where science and society intersect, extrapolating the possibilities of tomorrow from the feasibilities of today. How do we want to live? How will we live?

Foresight Filmfestival No. 2: At a Glance

Main Features:

The Foresight Filmfestival is the first science-vision festival that invites visionaries from research, film making, media, and society to discuss the questions of “How do we want to live? How will we live?” It is also the opportunity to take a look into the future from both a technological and societal standpoint and begin developing concrete visions together to shape the future.

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung

UNTER DER LEITUNG VON



MARTIN-LUTHER
UNIVERSITÄT
HALLE-WITTENBERG

IN KOOPERATION MIT

science²public
Gesellschaft für Wissenschaftskommunikation

Fraunhofer
ISI



Date and Time:

The Foresight Filmfestival No. 2 is scheduled to take place in Halle (Saale) on June 30, 2016, at 6:00 p.m. (i.e., the evening entertainment preceding the “Long Night of Sciences”). It will also be broadcast online on our website www.foresight-filmfestival.de.

Who Can Participate?

Visionaries from all disciplines – research, media, film making, culture – that are excited about working with one another, competing with one another, and challenging oneself to discuss and convey their visions for the future in short films all in the interest of society.

2016 Discussion Topics:

From Do-it-yourself to Do-it-together

Transformation through exchanging, sharing and doing-it-yourself?

Digital Competence.

How, where and what will we learn in 2035?

Future is Open Space?

Self-organisation and swarm intelligence as a key to innovation?

Format:

The clips should be a minimum of thirty seconds and a maximum of four minutes long; they should not be much larger than 400 MB. Requested file formats: .mov and .mp4 with an H264 encoding. We look forward to receiving films in HD resolution (720p or 1080p with an aspect ratio of 16:9). The data rate (bit rate) should be at least 5000 kbit/s.

Foresight Open:

Junior researchers and film makers, forward and lateral thinkers of all disciplines come across with renowned future experts in an open space on the day following the festival (01/07/16). They will discuss ideas for a world ahead, they will design storyboards as visual foundation for selected future topics of the foresight process. At the final presentation, with the MDR among others, a prize will be awarded for best science communication.

Academy:

In cooperation with the department of media and communication studies at the Martin Luther University of Halle-Wittenberg, we offer a free science2movie-Academy **particularly for students / interested young talents**. It starts on February 12-14, 2016, as part of a block seminar and – with subsequent coaching in interdisciplinary teams – focuses on the three foresight topics, supporting them in concrete spot productions. Submit applications under www.science2media.de/academy.

The **deadline** for submitting spots is **May 15, 2016**, for everyone.

Jury:

A selected expert jury from the areas of research, film making, business, culture, and media will select five short films per topic for participation in the second Foresight Filmfestival. They also will select the winning spot in each category. Furthermore the audience will decide on the best Foresight film live – and online – on the night of the festival.

Criteria:

- Reference to issue described in the discussion topics
- Innovation potential
- Scientific accuracy
- Creativity and originality in design and performance
- Ability to convey information vs. science-based technical jargon
- Objectivity / balanced presentation
- Artistic merit

Prize:

▶ Our expert jury will select the winning spot in each category. The winners will each receive an **award and € 3,000 in prize money**, presented by the Federal Ministry of Education and Research. Furthermore, on June 30, 2016, the audience will decide live and online on the best 2016 Foresight short film. The winner will receive an **award and € 3,000 in prize money**. This prize is given by **Working World Exhibition (DASA)**, an institution of the Federal Institute for Occupational Safety and Health (BAuA). Our fourth prize, sponsored by **Skript Akademie Drehbuch**, is especially for young talents and offers an advanced training course at the Akademie, worth €3.160.

About the Initiative:

▶ The Foresight Filmfestival is funded by the Federal Ministry of Education and Research (BMBF) under the direction of the Martin Luther University of Halle-Wittenberg in close cooperation with science2public, the Society for Science Communication, and the Fraunhofer Institute of Systems and Innovative Research (ISI).

With a timeframe of up to fifteen years, the Foresight process is a strategic instrument of long-term projection implemented by the Federal Ministry of Education and Research (BMBF). Foresight reveals trends and societal challenges; it is an “early warning system” and an idea pool for future projects and research processes. Foresight is meant to stimulate discussion – not only in science but also among the population at large. More information is available on the website www.bmbf-foresight.de.

The Foresight Filmfestival incorporates selected topics from the current BMBF Foresight process and is thus the first science-vision festival that invites visionaries from research, film making, media, and society to discuss the issues. It is also the opportunity to take a look into the future from both a technological and societal standpoint and begin developing concrete visions in words and moving images together to shape the future.

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