

SUBMISSION FORM

ADKV ART FOR ART  
TRAILER COMPETITION

## ADKV ART FOR ART TRAILER COMPETITION CLOSING DATE June 1, 2015

Please e-mail the completed entry form, together with the attachments listed below to:

ADKV: [trailer@kunstvereine.de](mailto:trailer@kunstvereine.de)

- 250–500 word concept sheet/synopsis
- 1 page story board (or comparable visual element) so we have an idea of what you plan to produce
- Director biography/filmography
- Copy of certificate of enrollment at a German University

Film

Title:

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Country of production:

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Year of production:

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Director

First name:

Surname:

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Address:

Zip code:

City:

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Phone:

Country:

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E-mail:

Website:

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The central mission for the ARBEITSGEMEINSCHAFT DEUTSCHER KUNSTVEREINE (ADKV) is to support and promote experimental contemporary art. Our member *Kunstvereine* (art associations) based in 300 locations across the country, welcome over a million visitors a year and have more than 150,000 active members.

With enormous representation across the country, *Kunstvereine* have been an integral part of German cultural life for over 200 years. Supported by very modest public funding, they improve local quality of life, promote cultural vitality, foster innovation, and contribute to the attractiveness of regions, cities and communities.

*Kunstvereine* are nodes of artistic production and innovation that serve as sites of regional and international exchange. As well as encouraging discussion about the role of art in contemporary life, *Kunstvereine* offer aesthetic and educational experiences to a broad public, allowing audiences to engage directly with the modes and themes of today's art. For more information, please visit [www.kunstvereine.de](http://www.kunstvereine.de) (available only in German, please contact ADKV to get printed material in English).

This year, the ADKV is reaching out to young filmmakers to create an advertising spot for the organization to be used in cinemas across the country, as well as local *Kunstverein* chapters. Applicants will submit a concept for the advertising spot as well as a brief storyboard (or other rendering of their vision). A maximum of five entrants will be selected by a panel of judges (to be appointed at a later point) and awarded a grant of €1,000 to make their advertising spot. These spots will premiere at the exground filmfest 28 in Wiesbaden in November 2015. The requirements for submissions are as follows:

- A 250–500 word concept sheet/synopsis
- A one-page story board (or comparable visual element) to give us an idea of what you plan to produce
- Director biography/filmography
- Copy of certificate of enrollment at a German University

Electronic entries must be submitted by **June 1, 2015**. Finalists will be notified on June 30, 2015 and must then submit their full advertising spots by **October 30, 2015**. Finalists will be invited to attend the screening of their works at the exground filmfest 28 in **November 2015**, after which a panel of judges will determine the winner. The winner will receive a cash prize of €2,000. The final piece must be submitted in the following file formats: quicktime mov, codec appleprores422 or animation codec or h264 100% , FullHD 1920 x 1080 pixel or HD720P 1280 x 720 pixel, sound PCM Linear, 48 kHz or AAC codec, min. 256kb .

The works should highlight the focus of *Kunstverein* chapters on young and experimental contemporary art, their educational mission, their wide distribution across Germany, and their investment in encouraging community involvement in the arts. We strongly recommend that applicants spend some time on our website or contact ADKV to gain a better understanding of the organization and its aims. We are also looking for compelling, visually innovative work with a sense of humor.

The exground filmfest in Wiesbaden is one of Germany's most significant film festivals for international, independent productions. Furthermore, it is an important meeting place for journalists, specialized visitors, and guests from the film business.

Many films by directors who have since become world renowned directors have had their German and European premieres in Wiesbaden. Recent examples include: 9 SOULS by Toshiaki Toyoda, GERRY by Gus Van Sant, THE THREE BURIALS OF MELQUIADES ESTRADA by Tommy Lee Jones, DEPARTURES by Yojiro Takita, SOMEWHERE TONIGHT by Michael Di Giacomo, GANTZ 2: PERFECT ANSWER by Shinsuke Sato, AFTER LUCIA by Michel Franco, and BETHLEHEM by Yuval Adler, to name but a few.

Guests at the Wiesbaden film festival have included German Film Award winner Oskar Roehler, Oscar winner Les Bernstein, Oscar nominee Katja Esson, Susan Emshwiler (screenwriter for POLLOCK), Adam Green with his film debut GEMSTONES CRACKIN', and German stars Josefine Preuß, Simon Gosejohann, and Dietrich Brüggemann.

#### Terms and Conditions

1. The ADKV Art for Art Trailer Competition ("Competition") is open to filmmakers who are enrolled as a full-time student at a German University at the time of entry.
2. Employees or agencies of ADKV or the exground filmfest ("we" or "us"), or their subsidiaries, or their family members, or anyone else connected with the Competition in any way, may not enter the Competition.
3. By entering the Competition you ("you") declare that you accept these Terms and Conditions.
4. To enter the Competition, you must submit a 250–500 word concept sheet/synopsis of your proposed advertising spot, as well as a one-page story board (or comparable visual element). The final video must not exceed 45 seconds in length and can be filmed in a style of your choosing and supplied in the following file formats: quicktime mov, codec appleprores422 or animation codec or h264 100% , FullHD 1920 x 1080 pixel or HD720P 1280 x 720 pixel, sound PCM Linear, 48 kHz or AAC codec, min. 256kb .
5. You shall bear all costs (if any) linked with the creation and submission of a preliminary Competition entry as well as all other costs associated with participation in the Competition. If you are one of the maximum five finalists invited to attend the Live Final, the Promoters shall fund your final entry with a maximum of € 1,000. The funding provided must be used in its entirety for the production of the final submission. Only one entry is permitted per person.
6. The Competition closes at 11:59 pm on June 1, 2015. Entries received after this date and time will not be considered. The Promoters reserve the right to extend the closing date for a reasonable period of time at their absolute discretion where the number of entries received is insufficient to satisfy the entry and judging criteria.
7. As its author, you own the copyright to your Competition entry. If another person has filmed your entry, you guarantee that the person in question has ceded all associated copyright to you. The Promoters may ask to see evidence of the cession of these rights at any time.
8. By submitting an entry to the Competition, you grant the Promoters the following rights:
  - a. Permission for your entry to be published on [www.kunstvereine.de](http://www.kunstvereine.de), as well as subsidiary websites for a period of minimum three years, as well as a non-exclusive, royalty-free, worldwide license to use and publish your Competition entry in electronic format, theatrical format (including the screening in cinemas and on the Promoters' websites) and hard copy (including in the Promoters' publications), both in the form of a full video and as stills, for purposes connected with the Competition, and to adapt the entry to allow for such publication (including shortening or editing it for such purposes), and you hereby irrevocably waive, in favor of the Promoters, all moral rights you hold with regard to the entry.
  - b. The right to use your name, photograph and town or city of residence for the sole purpose of identifying you as the author of your entry and/or as a finalist or the winner of the Competition.
9. Your entry must only feature the ADKV network, must be your own work, must not be copied, must not contain any third-party materials and/or content (including background music) that you do not have permission to use, must not promote your own or third-party goods or services or include any trade marks (other than those belonging to the Promoters), and must not depict inappropriate or dangerous behavior, or otherwise be obscene, defamatory, distasteful, offensive, or in breach of any applicable legislation or regulations, or in breach of any confidentiality obligations in relation to third parties to which you are subject. If we have reason to believe your entry is not your own work, if a person objects to the inclusion of a video in which they are featured in the Competition, or if your entry otherwise violates Paragraph 9 of these Terms and Conditions, we shall not consider it and may disqualify the filmmaker.

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10. We may also disqualify your entry if you do not meet the entry criteria, you cannot be contacted or you do not respond within five days of being contacted by us in relation to your entry. In the event of disqualification, we may select a new long-listed entry, runner up or winner in accordance with the selection processes below.

### Selection of finalists and winner

11. A panel composed of judges selected from among the Promoters as well as one independent judge will choose a maximum of five long-listed entries from all valid Competition entries. The Promoters will notify the selected long-listed entrants by **June 30, 2015**. By accepting the funding of € 1,000 to produce the advertising spot, the finalists declare their further attendance in the competition. This declaration is binding.
12. The Promoters may ask to see a report on the correct expenditure of funds at any time.
13. Submissions will be screened at the exground filmfest 28 in Wiesbaden in November 2015. A panel of judges, including a judge independent of the Promoters, will assess the entries of the finalists and select the winner.

### Prizes

14. One winner will be selected and will win a cash prize of € 2,000.
15. The winner will be notified by the Promoters at exground filmfest 28 in November 2015. If a winner rejects the prize, the winner's prize shall be forfeited and the Promoters shall be entitled to select another winner.

### Other conditions

16. Entries on behalf of another person shall not be accepted. Entries must be submitted by the authorized account holder(s) of the e-mail address used.
17. We shall accept no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any reason, technical or other. Proof of delivery of the entry shall not constitute proof of receipt.
18. The Promoters shall treat any personal information you supply to them in accordance with data protection legislation. By entering the Competition, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your Competition entry and for the purposes outlined in Paragraph 5 above.
19. The Promoters may pass entrants' details on to third parties and/or otherwise engage third party providers in connection with this Competition where the third party is acting on the Promoters' behalf for the purposes of administering this Competition and/or any subsequent publicity, and/or for the purposes of sending you marketing materials the Promoters; and/or as otherwise required by law.
20. The Promoters of the Competition are ADKV and the exground filmfest.
21. No part of these Terms and Conditions shall exempt the Promoters from their liability for death, personal injury, fraud or fraudulent misrepresentation as a result of negligence of their part.
22. The Promoters shall accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Competition or accepting any prize. The Promoters further disclaim liability for any injury or damage to computers belonging to you or any other person relating to or resulting from participation in or downloading any materials in connection with the Competition.
23. The Promoters reserve the right at any time and from time to time to modify or discontinue this Competition, temporarily or permanently, with or without prior notice, due to reasons beyond their control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of the Promoters in all matters under their control is final and binding. The Promoters reserve the right to discount votes if they suspect fraudulent bulk voting or multiple voting is taking or has taken place to inappropriately influence or manipulate the voting procedures.
24. The copyright pertaining to the entries shall be unaffected by any conditions outlined in the General Terms and Conditions of the Competition.
25. The Competition and these Terms and Conditions shall be governed by German law and shall be subject to the exclusive jurisdiction of the courts of Germany.

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By signing this document, I hereby agree to the Competition Terms and Conditions.

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

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Date: \_\_\_\_\_ Signature: \_\_\_\_\_

