

# GREEN YOUR FILM PRODUCTION & WIN € 2.500!!!

## History of the Green Film Making Competition

The Green Film Making Competition is an initiative that challenges filmmakers to rethink their production processes. So far there have been two editions of the competition: both with Dutch professional filmmakers.

## For our upcoming third edition in 2014, we have chosen to work with students!

With the student edition of our Green Film Making Competition, we are encouraging young filmmakers across Europe to produce their films as sustainably as possible, while coming up with new and innovative sustainable solutions for on-set: lighting, art departments, transportation, energy consumption, craft services, and over all production process.

## Should you change your habits?

In almost every industry, established professionals are urgently being asked to redesign their way of working. From the car industry, to the construction industry, the food chain, and even the design and fashion industry, professionals are re-thinking their production processes. Why? Because fossil fuel intensive processes no longer make sense. They are bad for business, and the environment.

## What's in it for you?

The Green Film Making Project encourages you to do some research, by way of immersing in, and getting acquainted with the current industry practices and professionals. You could interview

working film professionals from each department (director of photography, producers, first ad's or art directors) who are already working sustainably, or you could dive into other industries to derive new findings for you and your team.

In addition to becoming a pioneer within the Green Film Making Movement, you will be an ahead-of-the-curve innovator in your own field with opened doors and opportunities because of it!

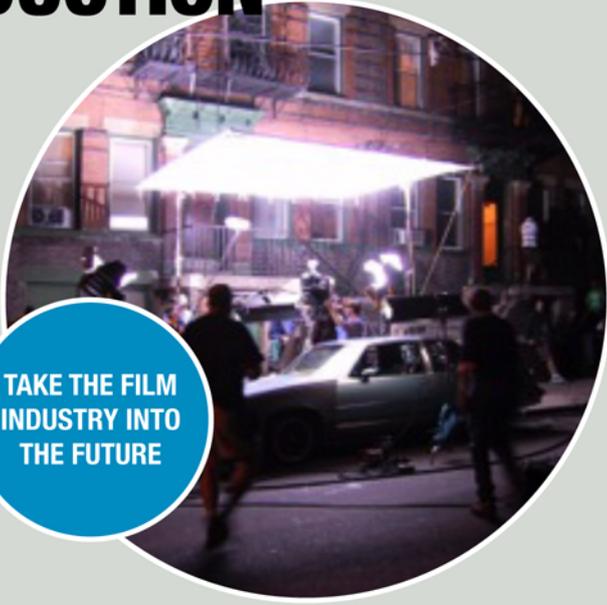
We believe that student innovation is an integral part of this important industry shift, and we believe that you can become a prominent part of the sustainable film movement.

## But what good is a competition without a prize?

The student teams that come up with the most effective and innovative sustainable solution(s) for: lighting, art departments, technical departments, energy consumption, and overall production process will also be awarded a monetary prize.

1st prize € 2.500  
2nd prize € 1.500  
3rd prize € 1.000

The winning teams will present their project, findings, and solutions during the Netherlands Film Festival 2014. (Utrecht, The Netherlands)



TAKE THE FILM  
INDUSTRY INTO  
THE FUTURE

## How can you participate?

The competition begins in February 2014 and will run until June 2014. Be in touch with us no later than February 28th, 2014, if you would like to participate.

## To enter, you must:

- generate a team of at least three current students
- send to us your film's production master plan of two pages (max); in which you describe how you are going to research green film making as well as how you will influence the film's production to make it sustainable
- send to us a short preview of what you will be presenting to the competition jury in June.
- get in touch with us via:

[greenfilmmaking@strawberryearth.com](mailto:greenfilmmaking@strawberryearth.com)

by **Feb 28th, 2014**; we will follow-up by sending to you the competition guidelines and rules

**TO ENTER THE  
COMPETITION  
HAND IN YOUR  
MASTERPLAN BY  
FEBRUARY 28th  
2014!!!**

### JOIN & CHECK:

[WWW.GREENFILMMAKING.COM/  
COMPETITION](http://WWW.GREENFILMMAKING.COM/COMPETITION)



### STRAWBERRY EARTH

The Green Film Making Competition is organized by Strawberry Earth. Strawberry Earth is an Amsterdam based foundation that inspires young creative professionals to live and work sustainably.

Check for more information:

[www.strawberryearth.com](http://www.strawberryearth.com)