

VKUNST
MON AMIE, L'IMAGE
09.–10.05.2014

VIDEO- UND MEDIENKUNST



CALL FOR ENTRIES

Deadline: 31 March 2014

VKUNST FRANKFURT VI „MON AMIE – L'IMAGE“ MEDIA AND VIDEO ART EXHIBITION 9/10 MAY 2014

In May 2014, vkunst Frankfurt will once again explore and show current trends and tendencies in video art. For the sixth time, almost all galleries as well as some shops in Frankfurt's Fahrgasse will be host of the "roofless exhibition hall", right next to the Frankfurt Museum für Moderne Kunst.

Under the title "mon amie – l'image" the curators, Christoph von Löw and Andreas Greulich, inquire the artistic production of the 21st century. For two evenings, from 8:00 pm – 12:00 am, the artists will show projections, interactive installations and animated computer art in the gallery windows. Taking place annually, vkunst frankfurt provides a constant platform for both national and international media artists.

MOTIVE 2014: „MON AMIE – L'IMAGE“

We live in pictures. They are a part of every life, and everyone has built his or her personal relationship with them. In visual art, reality and fiction become pictorial. The artist's results are manifold and direct. The picture in itself can be both friend and enemy. It is part of the family and of life. This is particularly true in the artist's view and phantasy. The artists work

with pictures in their heads every day, in nature, on the wall in front of their eyes. Friendships and relationships form. If one separates from one's work, the putative friendship lasts. To a friend one may say everything, ask him everything, love and hate him; he can be beautiful or ugly, boring or exciting. Which friend do I prefer to be seen with and which friendship is too intimate for public disclosure, or are there no boundaries at all?

"mon amie – l'image" is this year's title of vkunst frankfurt. It is in its nature that art is primarily a visual experience for the viewer. With this in mind, the curators of vkunst frankfurt, Christoph von Löw and Andreas Greulich, let themselves be guided in their concept of the sensuous-pictorial aspect of video art. What meaning may the image have for the video artist? Is it just an end in itself and appearances? Is the aesthetic deliberately negated, and the improvised, i.e. the non-professional, emphasized? What does the examination of the picture of our time place emphasis on? It is the task of vkunst frankfurt 2014 to investigate this.

VKUNST AWARD 2014 BY JOCHEN LATZ

As in 2013, the **media art prize "vkunst"**, donated by Jochen Latz and endowed with 2.500,00 Euros, will be awarded.

An independent jury of curators and art theoreticians will choose the award winner for the best exhibited work. Any recourse to legal action shall be excluded.

ENTRY DETAILS

This call is open to all media artists. Each artist may submit **one** work of art.

Please send your submission on DVD, CD-Rom or USB-stick by March 31st, 2014 to the address mentioned below.

Important:

Each submission must include

- a digital copy of your work on DVD, CD or USB-stick
- 3 stills (jpg, 300 dpi, max. 20x20 cm)
- a short description of your work and a short curriculum vitae (all together no more than 800 characters).

In case of acceptance, they will serve as base material for the catalogue.

The entry form must be completed and signed.

Further information under www.v-kunst.de

SUBMISSION FORM VKUNST 2014

„MON AMIE – L'IMAGE“

vkunst frankfurt
c/o Galerie Greulich
Fahrgasse 22
60311 Frankfurt am Main
Germany

Surname

First name

Address

Phone

E-mail

Title of artwork

Technical requirements

The feasibility of implementing the technical features must be clarified with the organizers and the hosting galleries before a definite commitment can be made

Brief description of artwork

Brief curriculumvitae

Description of the work and biography together no more than 800 characters.

Please **do not** send any original material. We will assume no liability for any submitted material.

The artists hereby affirm that they possess all rights to all images and sounds they submit to the organizers.

Furthermore, the artists grant permission to the organizers of vkunst frankfurt to use their artwork images for exhibition promotion

purposes. This includes publications, media relations, advertising, and the placement of images on the Internet (vkunst frankfurt website, Facebook site and other websites).

The artists grant permission to the organizers to save their work for archival purposes. Saved material is meant for archival purposes only and will NOT be used in any commercial way.

All selected works will be included in the

vkunst frankfurt catalogue. Each participant will receive 10 free copies of the catalogue.

The artist agrees to the above mentioned terms and conditions.

Date, Signature