

## **EAST-WEST TALENT LAB**

**Schedule HFMA, April 19<sup>th</sup> – April 24<sup>th</sup> 2018**

### **Thursday, April 19<sup>th</sup>**

► Afternoon (4:30 pm – 6:30 pm)

PRESENTATION: “Eurimages Made Easy: A Producer’s Guide on How to Apply to Eurimages” with Iris Cadoux

Location: Festival Center

► Evening (7:30 pm): RECEPTION/EXHIBITION: OPEN FRAME AWARD

Location: Museum Wiesbaden

### **Friday, April 20<sup>th</sup>**

#### **VR-DAY**

► Morning (10:00 am – 11:30 pm): PRESENTATION: OPEN FRAME AWARD

Location: Festival Center

► Morning (11:30 am – 1:00 pm): LECTURE: NO FRAMES - THE BASICS OF INTERACTIVE NARRATIVE AND VR FOR FILM MAKERS with Daniel Wagner

► Afternoon (2:00 pm – 4:00 pm): CASE STUDY: CHERNOBYL VR PROJECT with Wojciech Pazdur and Michał Gresiczek from The Farm 51

Location: Festival Center

► Afternoon (4:00 pm – 6:00 pm): PRESENTATION: “Explore VR” with Wojciech Pazdur and Michał Gresiczek from The Farm 51

Location: Festival Center

► Evening (6:15 pm): SCREENING: MIRACLE with director Eglé Vertelyté and producer Lukas Trimonis

Location: Caligari FilmBühne

### **Saturday, April 21<sup>st</sup>**

► Morning (11:00 am – 1:00 pm): CASE STUDY: MIRACLE with director Eglé Vertelyté and producer Lukas Trimonis

Location: Festival Center

### **Sunday, April 22<sup>nd</sup>**

► AFTERNOON (2:00 PM – 4:00 PM): LECTURE: FESTIVAL STRATEGIES – DO’S AND DON’TS with Anna Berthollet and Alexandra Gramatke

Location: Festival Center

**Monday, April 23<sup>rd</sup>**

► Morning/Daytime (10:00 am – 1:00 pm) EAST-WEST TALENT LAB: PROJECT MARKET PITCH

Location: Festival Center

**Tuesday, April 24<sup>st</sup>**

► Morning (11:00 am – 1:00 pm): PANEL DISCUSSION: FINDING THE RIGHT BROADCASTER with representatives from 3sat (Achim Forst), ZDF/ARTE (Sabine Bubeck-Paaz and Simon Ofenloch) and the Short Film Agency Hamburg (Alexandra Gramatke).

Location: Festival Center